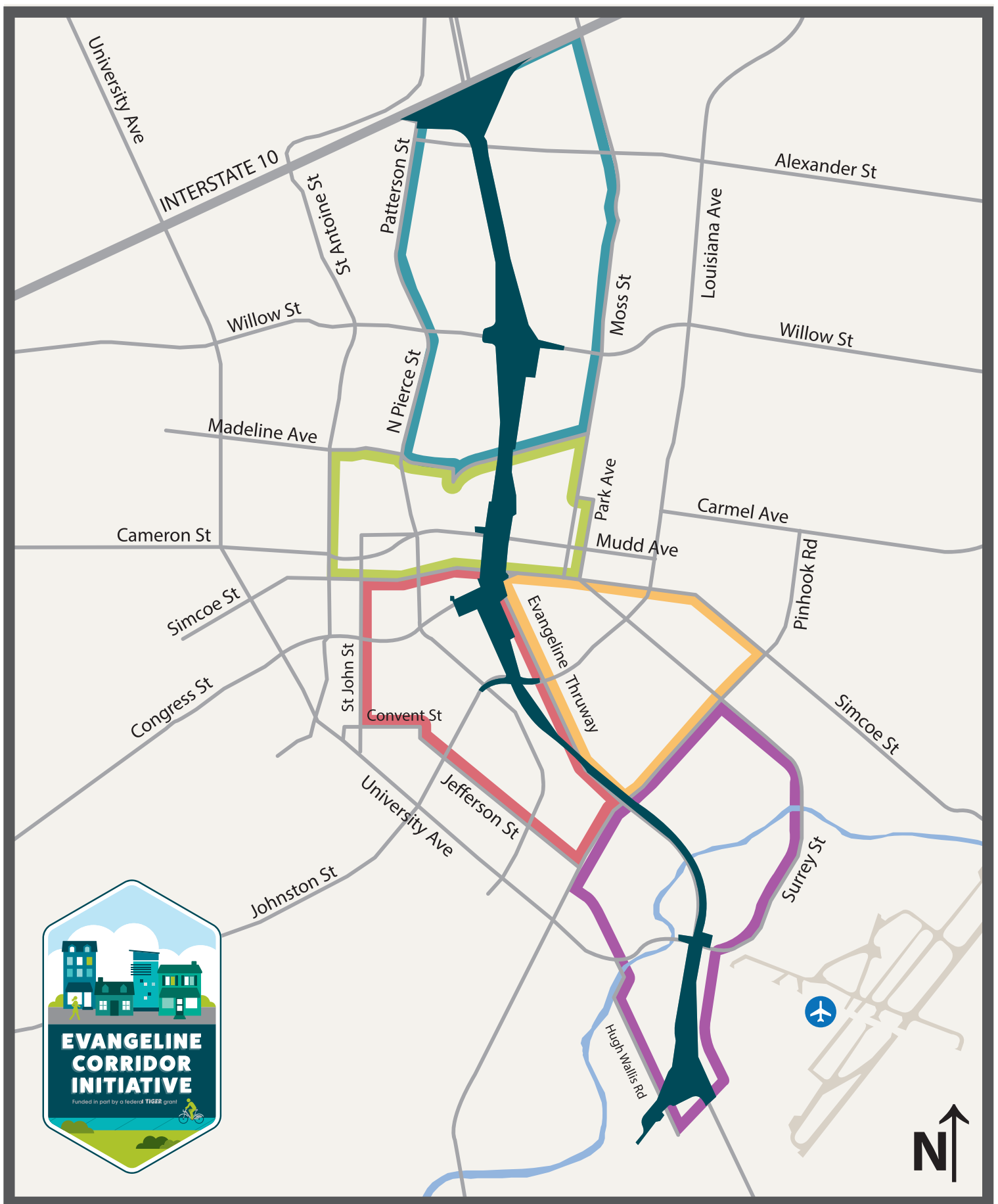


Sterling Grove/ Simcoe/LaPlace District





Gateway District

Sterling Grove / Simcoe / LaPlace District

Downtown / Freetown-Port Rico District

McComb-Veazey District

Vermilion River Recreational District

Interstate 49 Pathway



Sterling Grove / Simcoe / LaPlace District



Sterling Grove / Simcoe / LaPlace District Interstate 49 Pathway

- | | |
|---|---|
| <p>A Bus Stop Shelter and Plaza (Southwest corner of St. John and W. Simcoe Streets)</p> <p>B Senior Arts Studio/Greenhouse Senior Center Sites Retrofit and Landscaping</p> <p>C Pierce at Simcoe Intersection Improvements</p> <p>D Pursue Local Historic District Status for LaPlace</p> | <p>E West Simcoe Street: Streetscape Retrofit</p> <p>F East Simcoe Street: Streetscape Retrofit</p> <p>G Mudd Avenue: Streetscape Retrofit</p> |
|---|---|



Bus Stop Shelter and Plaza
(Southwest corner of St. John and W. Simcoe Streets)



During the district workshops and design charrette, community members expressed the need for better access to safe and identifiable bus stop shelters.

Design and installation of a new bus stop shelter and small plaza to serve as a pilot project for creating an area-wide ridership awareness campaign and program to retrofit and provide new smart bus stops throughout Evangeline Corridor neighborhoods



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X		X	X	X

Timeline

Short-term:

- Land acquisition as necessary
- Host a design competition to build community interest

Medium-term / implementation:

- Site preparation and development - including the landscaping of the public plaza
- Installation of Bus Stop Shelter

Funding Support / Project Cost Estimate

- Initial land acquisition funding: LCG - Public Works - project initiation managed by LCG \$
- Implementation funding: LCG with support (Federal Transit Administration Grant) \$\$

Economic Impact / Community Benefits

- Enhance ridership and provide functional and safe public amenity
- Generate corridor connections - community space that spurs pedestrian and commercial activity
- Reflect district character through unique design elements



PROFILE SHEET **Sterling Grove/Simcoe/LaPlace District** **Catalyst Project B**

Senior Arts Studio / Greenhouse Senior Center Sites Retrofit and Landscaping



At the design charette, residents, including members of the Sterling Grove Neighborhood Association, agreed with planning professionals that a neighborhood center is needed in the district.

Strategic site consolidation retrofit and new landscape elements to enhance the grounds currently occupied by the Senior Arts Studio and Greenhouse Senior Center - highlight the services of these community assets and transform the site into a civic neighborhood center



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	X



Timeline

Short-term: Interim events program (i.e. markets, concerts) - help establish consistent use and to test interest

Medium-term: Full site landscape design - various landscape and infrastructure components (lighting, hardscapes)



Funding Support / Project Cost Estimate

- Primary Funding: LCG (including Office of Community Development) \$\$
- Partnerships/Grants: potential partnership between the Sterling Grove Neighborhood Association and the McComb-Veazey Coterie \$\$

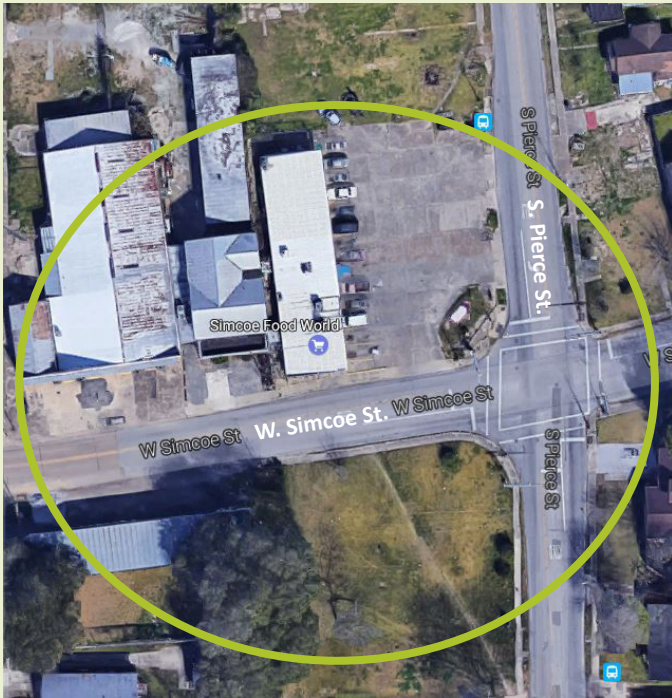


Economic Impact / Community Benefits

- Ideal opportunity to establish an urban town square to enhance the connection between the Historic Sterling Grove and McComb-Veazey neighborhoods
- Increase pedestrian activity while offering an enhanced community asset
- Increased foot traffic should increase the demand for adjacent commercial opportunities along Jefferson Boulevard to Pontiac Point



Pierce at Simcoe Intersection Improvements



Local residents in the LaPlace neighborhood expressed a desire to see the junction of West Simcoe and South Pierce Streets improved to take advantage of commercial opportunities while transforming an important community node.

Reinvigorate this important intersection as a key community node through enhancement of businesses, landscape, and vacant sites. Create safe access to local cultural amenities such as art studios and public gardens.



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Short-term: "Better Block Pierce/Simcoe" event with activity staging events

Medium- to long-term: Intersection streetscape work, Food World site commercial retrofit, adaptive re-use of adjacent sites



Funding Support / Project Cost Estimate

- Align with Better Block Simcoe events and partner with Alamo and Townfolk events \$
- Medium-long term funding for streetscape phase: LCG/Public Works Dept. (possible grants) \$\$
- Retrofit and re-use of Food World and adjacent sites through partnerships with private owners \$\$\$



Economic Impact / Community Benefits

- Intersection improvements are some first steps in comprehensive community development
- Bring investment interest and small-neighborhood-scale commercial infill and re-use opportunities
- Reclaim blighted properties. Create mixed-use cultural environment with various community activities





PROFILE SHEET

Sterling Grove/Simcoe/LaPlace District

Catalyst Project D

Pursue Local Historic District Status for LaPlace



The Lafayette Historic Preservation Commission is studying the viability of assigning LaPlace neighborhoods Local Historic District status.

Support revitalization and economic growth through local historic designation that will preserve character, provide redevelopment incentives, and increase property values while contributing to overall positive social enhancement



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Short-term: Lafayette Historic Preservation Commission (LHPC) and LCG complete necessary study and application



Funding Support / Project Cost Estimate

- LHPC and LCG host engagement events to support neighborhood awareness \$
- Tax credits and other support become available through state government \$\$
- LHPC/LCG may decide to create certain guidelines for the historic district



Economic Impact / Community Benefits

- Preserve local history, architectural character, and culture
- Provide incentives and tax credits for rehabilitation of homes and businesses
- Reclaim blighted properties, increases property values and overall neighborhood worth
- Create community cohesion and pride through local preservation efforts
- Create a platform for tourism





Reinvigorate streetscape of West Simcoe Street as a key piece of the Evangeline Corridor thoroughfare network to improve safety of pedestrians and cyclists, enhance public realm use, and create opportunities for new business activity and local cultural amenities

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	

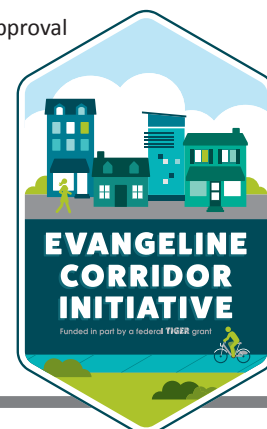
- “Better Blo

- Medium- to long-term:** Phasing of street infrastructure revamp based on various design elements and approval

\$

- ## Economic Impact / Community Benefits

- 





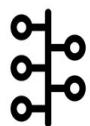
East Simcoe Street: Streetscape Retrofit



There were multiple discussions at the district workshops and design charrette about the future redevelopment of East Simcoe and connectivity across the Evangeline Thruway / I-49 Connector.

Reinvigorate streetscape of East Simcoe as a key piece of the Evangeline Corridor thoroughfare network to improve safety of pedestrians and cyclists, enhance public realm use, and create opportunities for new business activity and local cultural amenities

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	



Timeline

Short-term: “Better Block East Simcoe” event to ignite the interest of residents + series of monthly follow-up events
Medium- to long-term: Phasing of street infrastructure revamp based on various design elements and approval



Funding Support / Project Cost Estimate

- Better Block East Simcoe support: LCG (project links to other efforts already underway) \$
- Medium-long term funding for streetscape phase: LCG-Public Works Dept. (possible grants) \$\$\$
- Portions of East Simcoe may be impacted by the I-49 Connector and may fall under LaDOTD control

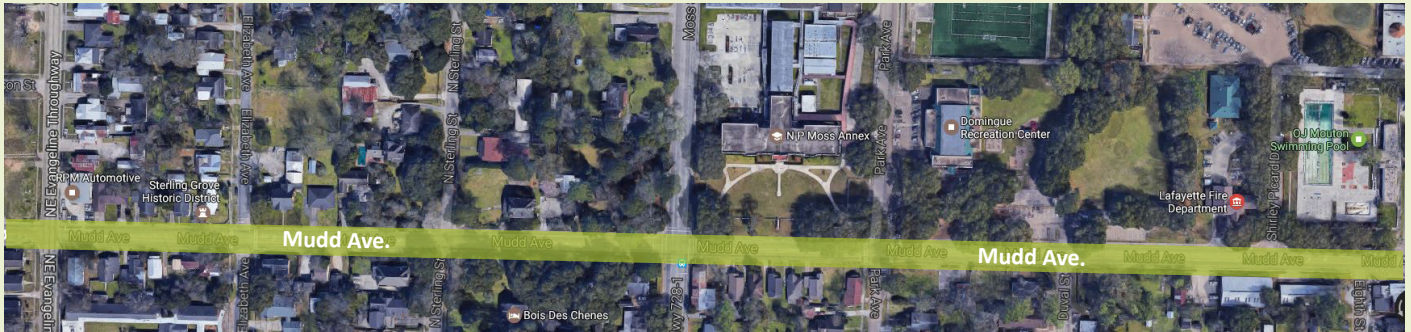


Economic Impact / Community Benefits

- Road improvements are the first step in comprehensive community development and connectivity
- Bring investment interest and small-neighborhood-scale commercial infill opportunities
- Create safe and walkable environment - address traffic issues by promoting multimodal facility use



Mudd Avenue: Streetscape Retrofit



There were multiple discussions at the District Workshops and Design Charrette about the future of Mudd Avenue as well as attempts in 2016 to consider first-phase re-striping projects.

Bring vitality to Mudd Avenue, a key artery in the Evangeline Corridor network, making this thoroughfare safer for pedestrians and more appealing to businesses

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	



Timeline

Short-term: "Better Block Mudd" event to ignite the interest of area residents + series of monthly follow-up events

Medium- to long-term: Incremental street infrastructure revamp based on scope elements, approval, and phasing plan



Funding Support / Project Cost Estimate

- Better Block Mudd support: LCG (project links to other efforts already underway) \$
- Medium-long term funding for streetscape phase: LCG-Public Works Dept. (possible grants) \$\$\$
- Portions of Mudd may be impacted by the I-49 Connector and may fall under LaDOTD control



Economic Impact / Community Benefits

- Road improvements are the first step in comprehensive community development
- Bring investment interest and small-neighborhood-scale commercial infill opportunities
- Create safe and walkable environment - address traffic issues by promoting multimodal facility use



EXERCISE 2

Catalyst Project Ranking Worksheet Sterling Grove/Simcoe/LaPlace District



The Evangeline Corridor Initiative team has identified the following Catalyst Projects as possible options for stimulating revitalization:

	Project							
		Short-Term	Long-Term	Redevelopment/Reuse of Existing Sites	Business Development/Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity/Interaction
A	Bus Stop Shelter and Plaza (Southwest corner of St. John and W. Simcoe Streets)	X		X		X	X	X
B	Senior Arts Studio / Greenhouse Senior Center Sites Retrofit and Landscaping			X	X	X	X	X
C	Pierce at Simcoe Intersection Improvements	X	X	X	X		X	X
D	Pursue Local Historic District Status for LaPlace	X		X	X		X	X
E	West Simcoe Street: Streetscape Retrofit	X	X	X	X	X	X	
F	East Simcoe Street: Streetscape Retrofit	X	X	X	X	X	X	
G	Mudd Avenue: Streetscape Retrofit	X	X	X	X	X	X	

Community Benefit Ranking Descriptions

Redevelopment / Reuse of Existing Sites The project revitalizes blighted property and/or transforms the use of existing structures in a positive way.

Business Development / Economic Growth The project stimulates growth potential through immediate commercial offerings and/or long-term investment return value.

Neighborhood Connections The project makes the district better suited to those who walk or ride bikes and makes it easier to access other areas in the corridor by all modes of transportation, including vehicles and buses.

Neighborhood Beautification The project improves the look of neighborhoods and streets and makes the area more welcoming to businesses.

Community Identity / Interaction The project connects people through public spaces while building neighborhood ownership and pride.

Please prioritize each of the projects listed above and depicted on the profile sheets:

	Low Priority				High Priority
Catalyst Project A	1	2	3	4	5
Catalyst Project B	1	2	3	4	5
Catalyst Project C	1	2	3	4	5
Catalyst Project D	1	2	3	4	5
Catalyst Project E	1	2	3	4	5
Catalyst Project F	1	2	3	4	5
Catalyst Project G	1	2	3	4	5

- 1 = Low level and less impactful
- 2 = Fair and somewhat helpful
- 3 = Good and worthwhile
- 4 = Excellent and important
- 5 = Highly transformative and a top priority

*Please return this page.

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Additional Comments

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on its right side, suggesting it's resting on a surface.

